



Ottawa University presents,

Extending

Performance Horizons

through Performance Contracting

A special workshop for the Phoenix area alumni and friends of Ottawa University.

Ottawa University
1001 South Cedar Street, #9
Ottawa, KS 66067-3399

the future
is defined
by **insight**

Extending Performance Horizons through Performance Contracting

In this three-hour workshop, Ottawa University alumni and friends will learn real value on subjects vital to business owners, executives and their teams in both the profit and non-profit sectors.

Learn How To:

- Implement a successful Performance Management System.
- Use Planning, Monitoring and Evaluating strategies to manage performance.
- Assure that employee goals are in line with your organization's objectives.
- Utilize performance contracts to maximize employee outcomes.

Network:

- Leverage your business's operational, marketing and financial acumen.
- Enjoy an opportunity to meet with other Ottawa University alumni and friends.

Event Details:

Date

Thursday,
February 11, 2010

Time

1:00 - 4:00 p.m.

To Register:

Click

www.ottawa.edu/leadershipmatters

E-mail

leadershipmatters@ottawa.edu

Call

877-796-0544

*There is no cost to attend,
but space is limited!*

Ottawa University President, Kevin C. Eichner, brings over 30 years of insight, experience and passion for learning to the Franklin County community in a unique, high caliber way.



Prior to his appointment as president of Ottawa University in July 2008, Eichner served as president, CEO and vice chairman of Enterprise Financial Services Corporation, the parent company of Enterprise Bank and Trust, a \$3.7 billion banking wealth management company headquartered in St. Louis, Missouri, and with operations in Greater Kansas City and Phoenix, Arizona. A co-founder of Enterprise, Eichner served as its CEO for six years and oversaw its emergence as a NASDAQ-traded company recognized for its high growth and performance in the financial services industry.

Before transitioning to Enterprise, Eichner founded a successful consulting company, Collaborative Strategies, Inc., in 1983 which provided consultation to a large number of management and strategic for-profit and not-for-profit organizations during his 14 year tenure. After being acquired by General American in 1997, Eichner served as executive vice president and CEO of General American/MetLife for five years.

Firmly committed to lifelong learning, Eichner designed and launched Enterprise University for Enterprise Bank and Trust, which has enrolled over 3,000 executives and non-profit leaders in workshops aimed at enhancing their knowledge and skill sets. He taught workshops on numerous business and organizational topics over the past 25 years and is known as an accomplished strategic planning facilitator.

Eichner is a 1973 graduate of Ottawa University with a BA in social change. He went on to earn an MBA from the Harvard Business School in 1977 and served on the OU Board of Trustees from 1982 until his appointment as president.

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